Betawi traditional dwelling as a place for tourism and creative industry

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Abstract

This paper investigates the regeneration of traditional dwellings in urban context, in order to understand how traditional architectural elements are conserved to support diversifying tourism places and to develop the creative industry within the area. The paper argues that socio-cultural sustainable regeneration of traditional and historical urban environments is actually place-making for local people, rather than preserve certain traditional forms as cultural symbols. Tradition evolves by the collective local efforts. Traditional forms are used in architectural and urban design with community involvement, in order to achieve real cultural identity and social cohesion. Betawi traditional dwelling in Southern Jakarta provides a unique social-economic and political case study for urban conservation and regeneration within the current trend of creative industry and tourism development.

Key words: Tourism, urban dwelling, place making, Jakarta

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